

## **Application Data Sheet**

### **Application Information**

Application Type::	Regular
Subject Matter::	Utility
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	None
Sequence submission?::	None
Computer Readable Form (CRF)?::	No
Title::	PROGRAMMING SERVICE OFFER PRESENTMENT AND INSTANT ACTIVATION SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT
Attorney Docket Number::	39601-198006
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	2
Total Drawing Sheets::	20
Small Entity?::	No
Petition included?::	No
Secrecy Order in Parent Appl.?::	No

### **Applicant Information**

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Jordan
Middle Name::	S.
Family Name::	Berman
City of Residence::	New York
State or Province of Residence::	NY
Country of Residence::	US

Street of mailing address:: 475 FDR Drive, #L707  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10002

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: James  
Middle Name:: G.  
Family Name:: Occhiuto  
City of Residence:: Smithtown  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 59 Woodland Lane  
City of mailing address:: Smithtown  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 11787

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: David  
Family Name:: Preisman  
City of Residence:: New York  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 88 Bleecker St., Apt. 3J  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10012

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Ann  
Middle Name:: E.  
Family Name:: McGowan  
City of Residence:: New York  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 102 East 22nd Street, Apt. 10D  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10010

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Kevin  
Middle Name:: M.  
Family Name:: Parks  
City of Residence:: Colts Neck  
State or Province of Residence:: NJ  
Country of Residence:: US  
Street of mailing address:: 2 Barbary Lane  
City of mailing address:: Colts Neck  
State or Province of mailing address:: NJ  
Postal or Zip Code of mailing address:: 07722

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Justin

Middle Name:: C.  
Family Name:: Edelson  
City of Residence:: Crompond  
State or Province of Residence:: NY  
Country of Residence:: US  
Street of mailing address:: 57 Townsend Road  
City of mailing address:: Crompond  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10517

### **Correspondence Information**

Correspondence Customer Number:: 26694

### **Representative Information**

Representative Customer Number:: 26694

### **Domestic Priority Information**

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	An application claiming the benefit under 35 USC 119(e)	60/502952	09/16/03

### **Assignee Information**

Assignee name:: Showtime Networks Inc.  
Street of mailing address:: 1633 Broadway  
City of mailing address:: New York  
State or Province of mailing address:: NY  
Postal or Zip Code of mailing address:: 10019